
Letter from the Editor

Dear Academic Community,

The year 2025 presents a complex context marked by challenges that require a multidisciplinary perspective grounded in the principles of Administrative Sciences. This approach aims to generate applied knowledge that supports informed decision-making and contributes to the enhancement of social well-being.

In this context, the interdependence between nations is profound: an imbalance in one region or abrupt changes in variables such as tariffs, interest rates, exchange rates, or regulations can generate uncertainty. These, in turn, affect regional or global supply chains, foreign direct investment, and financial flows between regions.

Furthermore, international financial markets are sophisticated and highly integrated through various instruments. Notably, the derivatives market, through the participation of global players such as systemically important banks, can have a global impact on regional financial problems.

Then again, technological development catalyzed by artificial intelligence is transforming businesses, making them more agile and sophisticated. While some nations are seizing opportunities and promoting financial inclusion, others are becoming more vulnerable to new threats, facing poverty, political instability, inflation, and insecurity, which increases the gap between different latitudes.

Given this global scenario, *The Anáhuac Journal* welcomes six articles published by researchers from El Salvador, Peru, Chile, Ecuador, and Mexico. Each one of them provides further insight into the study of inequalities and opportunities in our regions, enabling us to understand regional problems and propose alternatives to improve people's well-being.

The papers included in this edition aim to make a significant contribution to the rigorous analysis of contemporary economic dynamics and the formulation of informed proposals for regional development.

I am deeply grateful for your interest in this edition, your dedication to spreading knowledge, and your commitment to academic excellence.

Jaime Humberto Beltrán Godoy, PhD

Editor

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